

01-19-95 09:31AM FROM MAIL BOXES ETC 1536

P02

FROM

1.19.19 5 14156

P. 2

*APX'd to Laura
Parker 1/19/95*

GMR
MARKETING

RE: Club Benson & Hedges Coupon Discount Booklet Agreements

Derby Lane agrees to participate in the Club Benson & Hedges Coupon Discount Booklets that will be distributed at the Florida State Fair from February 3-19, 1995.

Derby Lane understands that 20,000 Club Benson & Hedges Coupon Discount Booklets will be rewarded to the Club Benson & Hedges participants upon completion of a marketing survey.

Derby Lane agrees that their establishment will honor a coupon which reads: Free general admission for two to Derby Lane Greyhound Tract. Located 4 mile east of 4th St. N. on Gandy Blvd. Valid thru June 30, 1995 only.

Derby Lane also understands that they will not incur any charges or fees in processing or printing of the Club Benson & Hedges Coupon Discount Booklet.

January 18, 1995
Date

Fran Williamson
Signature

Fran Williamson, Marketing Director
Print Name & Title

1849 Gandy Blvd
Address

St. Petersburg, FL 33702
City, State, Zip

813-576-1361 ext. 223
Telephone

2040575731

Gary M. Reynolds & Associates, Inc.

16435 W. Bluemound Rd., Suite 230, Brookfield, WI 53005 414/786-5600
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